



U.S COMMUNITY COLLEGE

VIRTUAL EDUCATION FAIR 2022

WEST AFRICA
 19TH JULY 2022
 4.00PM - 7.00PM BST

EAST AFRICA
 21ST JULY 2022
 4.00PM - 7.00PM BST

SOUTHERN AFRICA
 26TH JULY 2022
 4.00PM - 7.00PM BST

NORTH AFRICA
 28TH JULY 2022
 4.00PM - 7.00PM BST

RECRUIT PROSPECTIVE STUDENTS ACROSS AFRICA



Book Now



Connect with students interested in Community colleges exclusively from Africa without ever leaving your campus! Worldview Education Virtual Fairs enable you to: promote your institution, chat and speak with prospective students and their parents, capture high-quality leads and provide detailed information to candidates - just as you would at a physical fair, except you would be doing so from the comfort of your own office.

GEORGIAN COLLEGE

UNIVERSITY OF WYOMING

INNOVATION

QUALITY

CONVERSION



Powered by

INTRODUCTION



In most African countries, the term "college" refers to high schools, hence community colleges have had a difficult time promoting themselves. Students in that region are unaware of the 2+2 chances available, which allow them to finish two years of college and the remaining two years of university to receive a degree.

The event is only for community colleges in the United States who want to advertise their programs in Africa. Our event marketing will inform potential students about the options available and introduce them to various benefits they may not be aware of.

This event is a 3-hour online experience hosted on the Worldview Virtual platform. Each institution has its own customised private booth, where up to 3 people from your team can simultaneously attend to and assist students with their enquiries. You can communicate with students via text in a private chat or through audio and video calls.

HOW IT WORKS

Our Virtual Education Fair is an open platform for all institutions worldwide who are looking to recruit international students

1

Customise your booth with your logo and photos

2

Showcase courses, programmes and online application forms

3

Chat in real-time via group chat, one-on-one chat or even by video call

4

Download the profile of every student that visited your stand after the event

West Africa

19TH JULY, 2022

Early Bird Rate \$980 USD
Standard Rate £1,500 USD

Student Audience

Benin, Burkina Faso, Cameroon, Chad, Côte d'Ivoire, Equatorial Guinea, The Gambia, Ghana, Guinea, Liberia, Mali, Mauritania, Niger, Nigeria, Senegal, Sierra Leone, and Togo.

East Africa

21ST JULY, 2022

Early Bird Rate \$950 USD
Standard Rate \$1,400 USD

Student Audience

Burundi, Comoros, Djibouti, Eritrea, Ethiopia, Kenya, Madagascar, Mauritius, Rwanda, Seychelles, Somalia, Tanzania, Uganda

Southern Africa

26TH JULY, 2022

Early Bird Rate \$950 USD
Standard Rate £1,300 USD

Student Audience

Angola, Botswana, Lesotho, Malawi, Mozambique, Namibia, South Africa, Swaziland, Zambia, and Zimbabwe

Rates Per Region

North Africa

28TH JULY, 2022

Early Bird Rate \$900 USD
Standard Rate \$1300 USD

Student Audience

Algeria, Egypt, Libya, Morocco, Sudan, Tunisia

Early Bird Rate Deadline

June 30, 2022

Booking Deadline

July 15, 2022